

PRESS 2018



## Brief information on the Greenfinity Foundation



## History

Since 2011, the Greenfinity Foundation has promoted sustainable environmental and climate protection projects across the globe and has taken appropriate measures for the conservation of natural habitats and the reduction of greenhouse gases in the atmosphere. Initially established as a foundation, the Greenfinity Foundation has been acting as a charitable association with headquarters in „the green heart of Austria“ (Graz, Styria) since 2017.

Chairman of the association is Mag. Stephanie Adler-Fürntrath, an expert in her field who studied Environmental System Sciences.

## Mission

With its **climate protection projects**, the Greenfinity Foundation wishes to help minimise mankind's negative impact on the environment and to encourage sustainable environmental protection.

## Guiding principle

In accordance with the guiding principle „**Together for our world. A future together.**“, the association doesn't believe that environmental protection is down to just a few dedicated people or merely a diversion for „green fringe groups“. Only with the active commitment of each individual can our planet's survival be guaranteed.

Alternative energy sources 

Preservation of natural habitats 

Sustainable agriculture and nutrition 

Ecological footprint 

Water, the source of life 

## Five core areas

The Greenfinity Foundation's commitment is mainly focused on the following five core areas:

- Alternative energy sources
- Preservation of natural habitats
- Sustainable agriculture and nutrition
- Ecological footprint
- Water, the source of life

## Social aspect

The Greenfinity Foundation primarily provides support to **disadvantaged population groups** and people who live in regions that are greatly affected by climate change.

## Cooperations

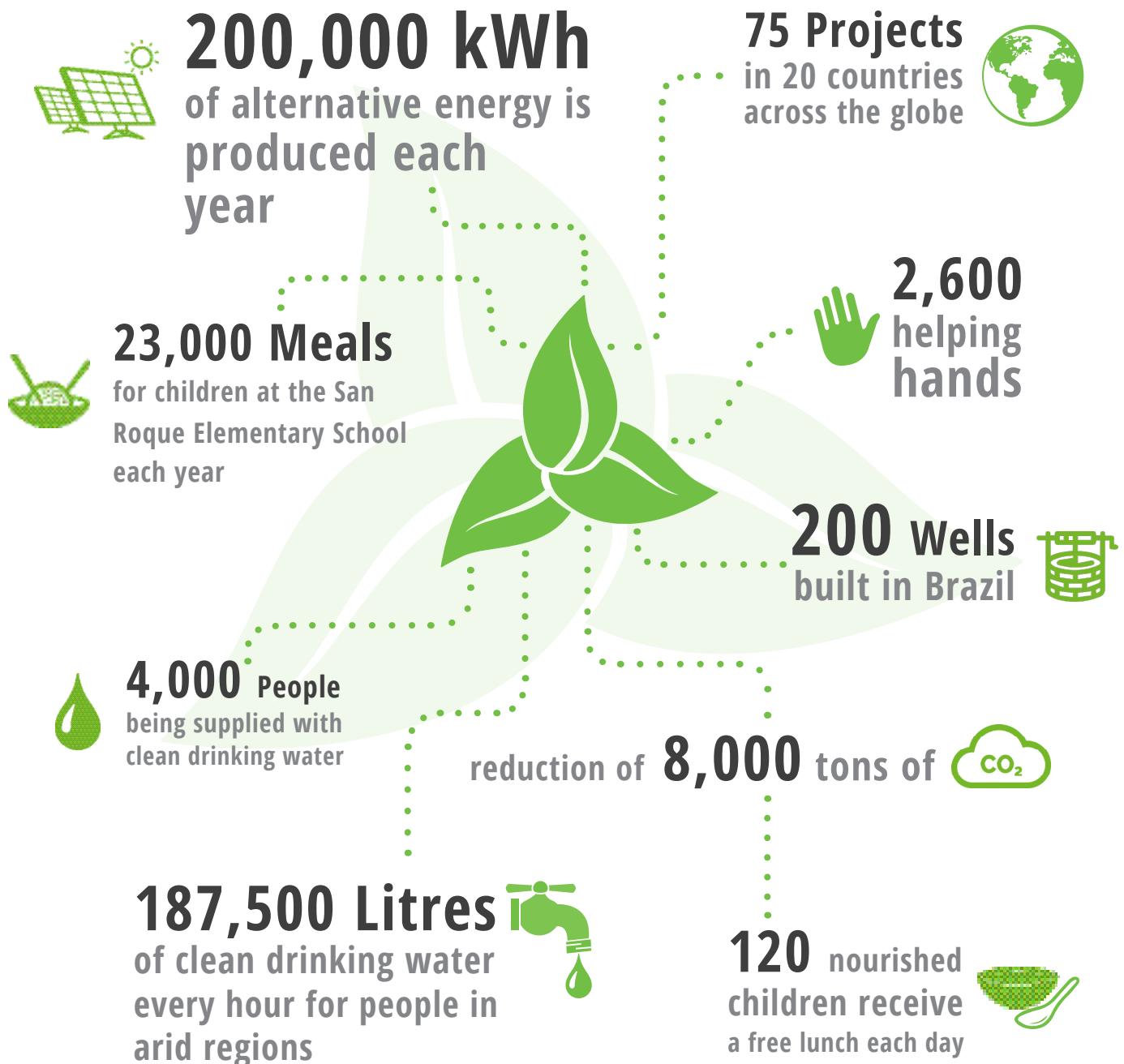
The Child & Family Foundation, an association with a focus on establishing educational and aid projects for people in need, is a long-term partner of the Greenfinity Foundation. Within the framework of joint school projects, the Child & Family Foundation has facilitated the construction of educational institutions, for which the Greenfinity Foundation has installed photovoltaic systems and wells. By joining forces, both associations are able to create access to education and establish educational settings for disadvantaged children.

## Supporters

Aside from private benefactors, the myWorld group of companies is one of the Greenfinity Foundation's strongest supporters. Within the framework of their CSR program, myWorld not only promotes the association's projects through financial resources, but its committed employees also make a valuable contribution towards protecting the environment by actively participating in Greenfinity Days all over the world.



## Short overview of our „green commitment“



## Main projects

Aside from many small campaigns and projects such as the **installation of solar systems in schools** in developing countries or **reforestation projects**, the Greenfinity Foundation continuously **promotes the building of wells in Bahia**, one of the driest regions in Brazil. Thus, granting families and village communities who previously had to walk miles for dirty water sources with their very own well, thereby enabling access to clean drinking water.



In **Nigeria**, two large **well construction projects** were implemented in schools: Thanks to the renovation of the already existing well, the Holy Trinity School now has clean water and the Amina Zwindila Foundation School has access to running water for the first time thanks to the installation of a solar well.

In the **Philippines**, the Greenfinity Foundation has been responsible for a project at the San Roque Elementary School since 2013: Many children in the school's surrounding areas suffer from severe malnourishment. To counteract this issue and to help people help themselves, the association has built an **organic school garden**. Students, teachers and parents are involved in the garden's cultivation and can now use their new-found knowledge at home as well and thus significantly improve their nutrition.



## Greenfinity Days

With its Greenfinity Days, the association wishes to motivate as many people as possible to join in: Within the framework of this initiative **regional waste collection campaigns and reforestation activities** are undertaken. The Greenfinity Foundation supports communities in the planning and implementation of their activities, in which **voluntary helpers** actively promote environmental protection.



## Zero emission – the ecological footprint

Thanks to the Greenfinity Foundation's ecological **footprint calculator**, anyone can calculate their effect on the environment and can take the necessary measures for **compensation**: Each donation goes towards planting trees in the Greenfinity forests.

## Kontakt

Mag. Stephanie Adler-Fürntrath,  
Obfrau Greenfinity Foundation–  
Verein zum Schutz der Umwelt  
Grazbachgasse 87-93  
A-8010 Graz

Tel.: +43 (0)316/70 77 501  
E-Mail: [office@greenfinity.foundation](mailto:office@greenfinity.foundation)  
[www.greenfinity.foundation](http://www.greenfinity.foundation)

